

ecoBiz Clusters

Working together to profit sustainably



Testimonials

"We couldn't be more pleased with the results so far, we will be looking for every little change we can make to improve our performance even further"....

Toscanis, Victoria Point.

"Look, every business should do this. Why wouldn't you look at all options to save money?"....

Gympie Cooloola Foods.

"I have long been committed to increased environmental efficiency but I have been a little unsure of where to begin. The program has helped us to make a start and we will continue to improve as time goes on"...

Subway, Cleveland.

"We have now realised what we can achieve if we take environmental efficiency seriously and we will continue to make change"...

Hog's Breath Café,
Victoria Point.

What are ecoBiz Clusters?

ecoBiz Clusters help groups of Queensland businesses take the initial steps towards eco-efficiency. For many participants, the program is an introduction to the financial benefits of eco-efficiency and is a gateway to ongoing sustainable business practices.

How does it work?

The Department of Environment and Resource Management (DERM) funds a Cluster Leader to take a group of 20 businesses on an eco-efficient journey. With the support and guidance of the leader, these businesses work together to network and share experiences to save energy and water, and reduce waste.

The leader works with individual businesses helping them to assess their energy use, water use and/or waste—providing them with opportunities to improve their eco-efficiency.

What are the benefits of joining an ecoBiz Cluster?

Improving your businesses' environmental performance and profitability is the first benefit of joining a cluster. On average, each business that has completed the program has reduced their annual utility costs by more than \$2000—by putting in place simple cost effective initiatives.

Once you have successfully completed the program, your business will be recognised by DERM with a certificate for reducing your businesses' environmental impact.

In addition, a suite of posters and window decals will be available so each business can demonstrate its environmental achievements.

Want to know more?

If your business wants to start saving, visit DERM's website <www.derm.qld.gov.au/ecobiz> or phone 13 QGOV (13 7468) for further details.

Contact your local Cluster Leaders Green at Heart & The Missing Link on 4038 3558 or climatesmart@greenatheart.com.au.

ecoBiz

Toward 
Tomorrow's Queensland

 **Queensland**
Government