

CUMMINGS ECONOMICS

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ADVANCING TROPICAL **GREEN BUILD** : CONNECTING TROPICAL NORTH QUEENSLAND CAPABILITY TO MARKET

Dear Sir/ Madam.

Cummings Economics is undertaking a research project "**Advancing Tropical Green Build: Connecting Tropical North Queensland Capability to Market**" for the Department of Employment, Economic Development & Innovation (DEEDI).

Shortly, we will be seeking your participation if your business activities include:

- Any expertise that has been adapted or developed to meet the unique conditions of tropical environments in the delivery of your products and services.
- Use of processes which are environmentally responsible and resource efficient throughout the building's life cycle in the tropics.

There are clear benefits to your own business activities and North Queensland's construction industry if you respond. The benefits are as follows:

- The project aims to recognise your capability and identify market opportunities, infrastructure needs, research and development opportunities and education and training needs to support future industry growth.
- The project aims to raise the profile of tropical green building. It will result in business development marketing collateral profiling your individual firm's tropical green building capability to attract new business.
- The tropical green building sector is growing rapidly worldwide due to the scarcity of natural resources, rising costs of fossil fuel energy, rising material costs and climate change. The economic growth forecast for the tropical zone including India and South East Asia will lead to increased demand for innovative, climate resilient, energy efficient tropical green build solutions.
- Tropical North Queensland has an opportunity to establish itself as a worldwide hub for tropical green building as one of the world's most developed tropical regions.

In the new year, Cummings Economics will be contacting a range of businesses it is aware of to seek their feedback and participation. However, to ensure that you are contacted, **you can take one minute to register your interest** by going to <http://www.tropicalgreenbuild.com.au/>.

If you are aware of other businesses you believe may be interested, could you pass on this email to them and invite them to register.

We look forward to further contact shortly.

Yours faithfully

Bill Cummings