



Getting Your Future Right

Reinventing Progress:
Sustainability Leadership for
a New Era

Cairns, April 17 2012

www.lufg.com.au

Myopia

Scotomas



Curatives

Breadth

Depth

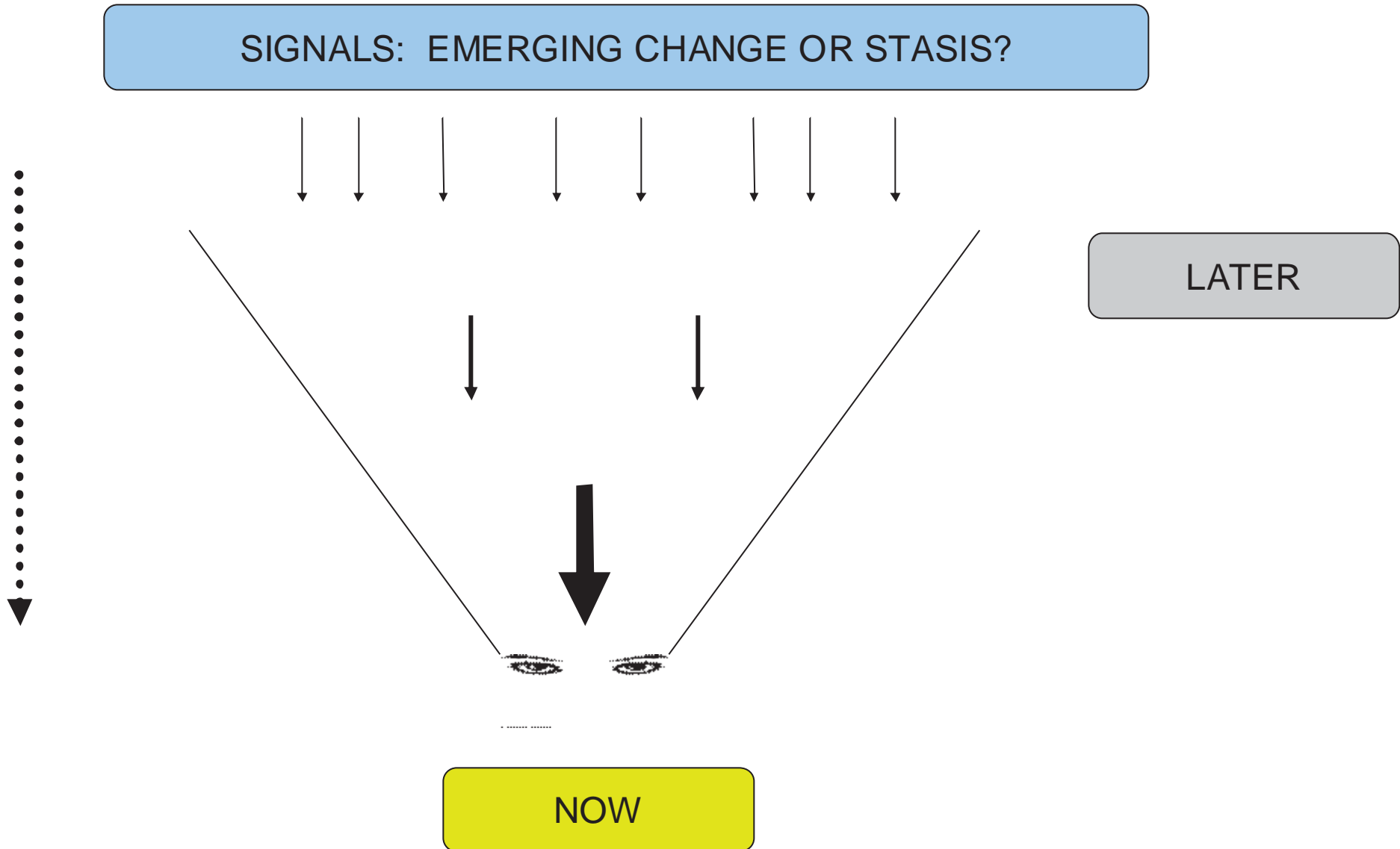
Distance

Hyperopia

Assumptions & Expectations

- Are Your Assumptions Valid?
 - Based on what information
- Are Your expectations realistic?
 - Based on which assumptions?

Awareness = Choice



Your Future is a Negotiation

A person's actions are always aimed
towards a positive outcome

There is no such thing as a future trend

ALL trends are historically derived

The Future rarely arrives in the
expected time frame

Warning:

The Planet is about to hit the 'reset' button

Shaping Sustainability

Laws & Actions are generated in response to the weight of societal opinion

All opinions are not equal

The collective good is a minor consideration – the (singular) heaviest opinion 'wins'

Adding Your Insights- Group Work

What would define successful Sustainability Leadership in the Region?

What are the main Barriers and Hurdles that need to be addressed?

What Capabilities and Skills do you need to have to be able to address them? (do you have them?)

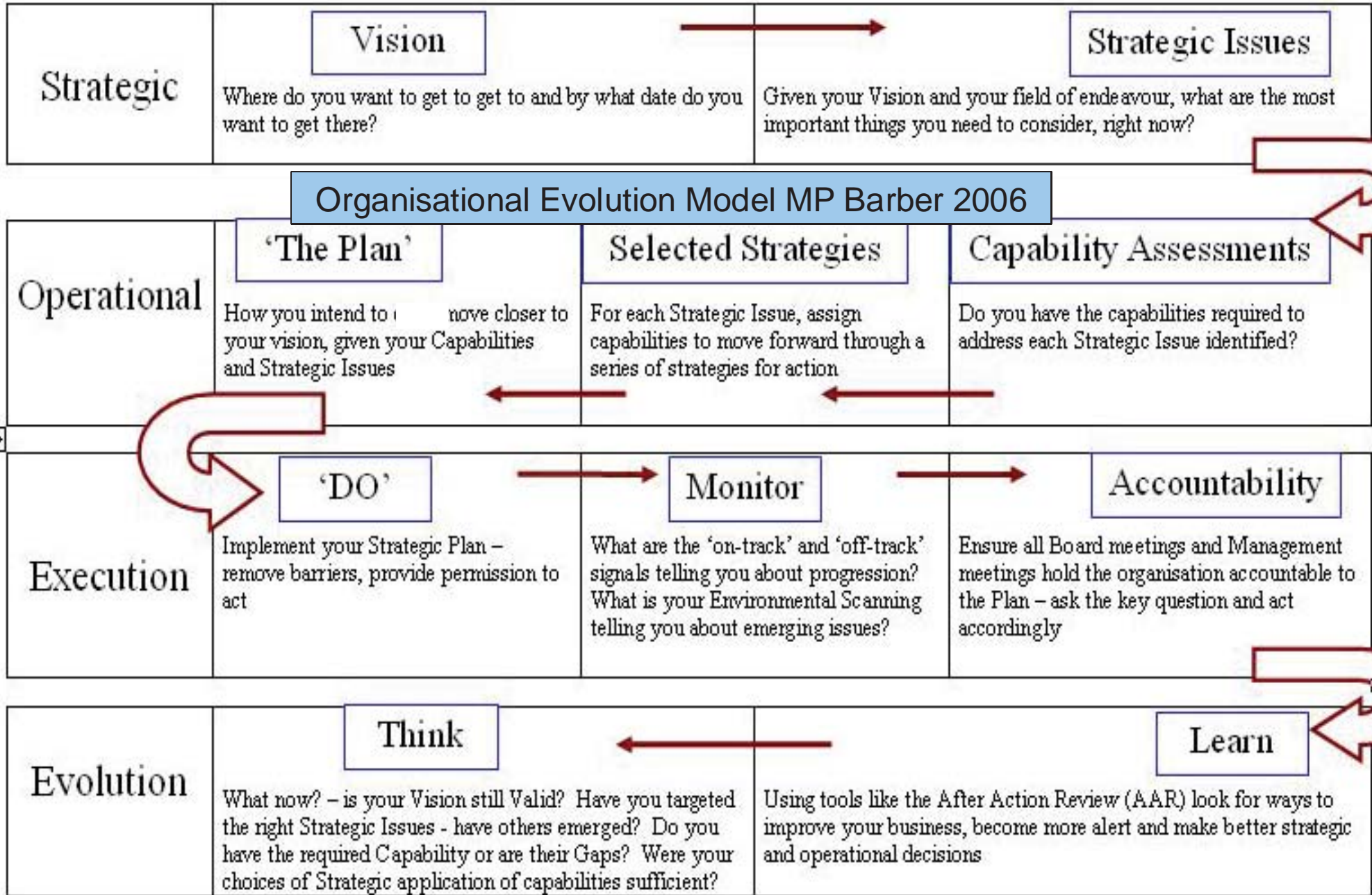
3-5 top ideas for action...

10 Steps to GYFR

4 Phases

- Strategic – V; SI
- Operational – C; SA; TP
- Execution – D; M; A
- Evolution – L; E

Organisational Evolution Model MP Barber 2006



Tips

Most people will derive greatest benefit from focusing on three steps

- Capability Assessment
- Monitoring Progress
- Accountability to your stated intentions

Summary

Remember:

Your Future is a Negotiation. Make sure you have the skills and knowledge to be able to negotiate it well.